



**Tamil Nadu Agricultural University**  
**Centre for Plant Molecular Biology &  
Biotechnology**

**BIRAC - E-YUVA**  
invites  
for

One day Workshop cum Pitching competition

**ENTREPRENEURIAL OPPORTUNITIES**  
**IN MILLETS**

**25<sup>th</sup> January 2023**

**Venue: Golden Jubilee Hall, TNAU**

Welcome Address    Dr. N. Senthil,  
Director (CPMB&B), TNAU

Inaugural Address    Dr. V. Geethalakshmi  
Vice - Chancellor, TNAU

Special Address        Mr. S. Senthilnathan  
Chairman & Managing Director  
ACSEN HyVeg Pvt Ltd., Coimbatore

Vote of Thanks        Dr. E. Kokiladevi  
Professor and Head (DPB), TNAU



## A G E N D A

9.15 - 9.45 AM	Registration
9.45 - 10.35 AM	Inauguration
10.35 -10.45 AM	Tea Break
10.45 - 11.30 AM	Millets as Functional Foods Mr. J. Somasundaram Founder, Vattam Agro & Dairy Industries, Chennai
11.30 - 12.15 PM	Millets in Today's Food Industry Mrs. S. Adhieswari, Co Founder, Millet Maagic Meal. Chennai
12.15 - 12.45 PM	Experience of a Budding Millet Entrepreneur Mrs. K. Valaramathi, Founder, SVL Millets, Madurai
12.45 - 1.45 PM	Lunch
1.45 - 4.15 PM	Final Round of Idea Pitching Competition
4.15 -4.30 PM	Tea Break
4.30 - 5.00 PM	Prize Distribution & Valedictory